





QUOTATION FOR BANNERS

No.	POSITION	SIZE (px)	MECHANISM	UNIT PRICE (VND/week)	
				Homepage	Column pages
1	Queen Banner	980x250	Share 3	24,000,000	12,000,000
2	Center Banner	980x250		17,000,000	10,000,000
3	High Banner	300x600		12,000,000	8,000,000

QUOTATION FOR NEWS

No.	POSITION	TYPE	DESCRIPTION	UNIT PRICE (VND)
1	"Corporate" section	Homepage	News < 450 words & 1 image (600x400px)	5,000,000
			An article 800-1,000 words & 3 images (600x400px)	12,000,000
2	«Society»/ «Real estate» section	Homepage	An article 800-1,000 words & 3 images (600x400px)	20,000,000
3	Special section	Homepage	An article 800-1,000 words & 3 images (600x400px) conducted by a journalist of SGTs or provided by business	32,000,000
4	"News in brief"	Homepage	A briefing news < 100 words	2,000,000

ADDITIONAL QUOTATION

No.	TYPE	DESCRIPTION	UNIT PRICE (VND)
1	Add an image into the article	Maximum of 10 per article	+ 200,000/image
2	Add a video clip into the article	Maximum length of 03 minutes	+ 1,000,000/clip

LONG-TERM DISCOUNTS



Notes

- Exclusive price = Sharing price x 2
- Price includes VAT
- The listed prices do not include article writing or video production (upon customer's request). For more information, please contact the Communications Development and Consulting Division.
- To guarantee timely publication, all submitted content should be received for review at least one day before the scheduled posting date.
- The editorial office can make necessary edits to ensure alignment with our publishing standards.



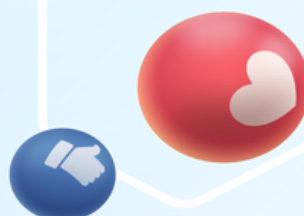
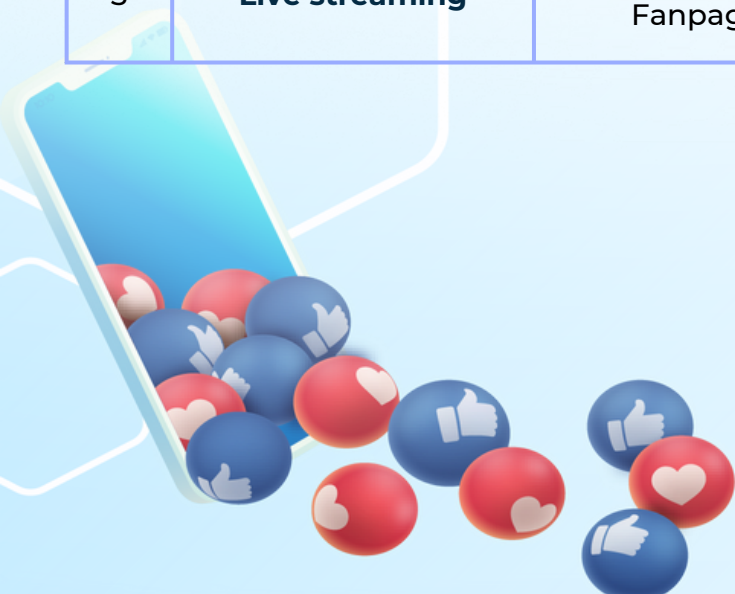
QUOTATION FOR FANPAGE

KINH TE SAI GON ONLINE



**> 120,000
followers**

No.	TYPE	DESCRIPTION	UNIT PRICE (VND) <i>Including VAT</i>
1	PR article	< 200 words, 1-5 image(s), and 1 link	12,000,000
2	Article share	< 200 words and 1 link <i>Note: This article is published on Kinh Te Sai Gon Online</i>	2,000,000
3	Pinned post	Quotation for Facebook pinned post	2,000,000
4	Livestream share	Sharing livestream link on Fanpage Kinh Te Sai Gon Online	20,000,000
5	Live streaming	Broadcasting live event on Fanpage Kinh Te Sai Gon Online	25,000,000



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