

The Saigon Times

An English edition of Kinh Tế Sài Gòn Online magazine

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No.	POSITION	SIZE (px)	MECHA NISM	UNIT PRICE (VND/week)	
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1	Queen Banner	980x250	Share 3	17,000,000	
2	Center Banner	980x120			8,000,000
3	Mini Banner	300x250		8,000,000	4,000,000
4	Center Banner	1050x120		12,000,000	
5	Footer Banner	728x90		8,000,000	

QUOTATION FOR NEWS

No.	POSITION	TYPE	RULES	UNIT PRICE (VNĐ)
1	"Bizinfo" section	News	News < 450 words & 1 image (600x400px)	5,000,000
		Article	An article from 800-1,000 words & 3 images (600x400px)	12,000,000
3	Special section	Article	An article from 800-1,000 words & 3 image (600x400px) conducted by a journalist of SGTs or provided by business	32,000,000
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No.	TYPE	DESCRIPTION	UNIT PRICE (VND)
1	Add an image into the article	Maximum of 10 per article	+ 200,000/image
2	Add a video clip into the article	Maximum length of 03 minutes	+ 1,000,000/clip

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- *Exclusive price = Sharing price x 2*
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- *To guarantee timely publication, all submitted content should be received for review at least one day before the scheduled posting date.*
- *The editorial office can make necessary edits to ensure alignment with our publishing standards.*



Vietnam Prime Minister calls for global investment at WEF



HCMC - Vietnam Prime Minister Pham Minh Chinh, speaking at the World Economic Forum (WEF) in Davos, has called for companies from developed economies to invest in Vietnam. During his 45-minute address at the WEF on January 16, PM Chinh highlighted collaborative initiatives in the fields of artificial...

Editor Picks

- HCMC to establish Industry 4.0 center with WEF help**
January 17, 2024
- Heavy trucks to be banned from Rach Mien Bridge in Mekong Delta**
January 17, 2024
- HCMC to open Than Dien night market**
January 17, 2024
- What's in The Saigon Times Weekly this week?**
January 17, 2024



HCMC - The government of HCMC will work with the World Economic Forum (WEF) to create the Center for the Fourth Industrial Revolution (C4IR)...

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HCMC to establish Industry 4.0 center with WEF help
January 17, 2024

HCMC to open Than Dien night market
January 17, 2024

What's in The Saigon Times Weekly this week?
January 17, 2024

Total outstanding loans expected to expand 4.4% in Q1
January 17, 2024

BIZ INFO

Optimizing profitability for franchising TOCOTs brand by utilizing local high-quality materials
January 17, 2024

Supporting sustainable development through green building
January 17, 2024

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HCMC to establish Industry 4.0 center with WEF help
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HCMC to open Than Dien night market
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What's in The Saigon Times Weekly this week?
January 17, 2024

Travel

Doosan Vina, CAU provide free healthcare to 1,500 Quang Ngai residents
January 16, 2024

BHIT embraces responsible integration of AI in higher education
January 16, 2024

Exploring vast rice field valleys in Lang Son
January 16, 2024

Mondelez Kinh Do helps raise students' awareness on environmental protection
January 16, 2024

Spotlight

Foreign investors enjoy a May as a Partner in East Asia
January 16, 2024

Excessive train scheduling increases risk in Hanoi
January 16, 2024

New charitable park named to public in HCMC
January 16, 2024

Multimedia

Vietnam wants VND: QUADRICTION TRIGGERING INTER-ECONOMY THIS YEAR
16.01.2024

Vietnam's GDP rises 5.05%
January 16, 2024

Beyond ESG, purpose-driven businesses thrive through ESG
January 16, 2024

Sustainable finance and the rising importance of ESG
January 16, 2024

Vietnam's ODA
January 16, 2024



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BizInfo

SHINHAN LIFE VIETNAM ENHANCES THE QUALITY OF LIFE THROUGH INNOVATION
January 22, 2024

KCN Vietnam commences second phase of KCN Phu An Thanh, Long An
January 19, 2024

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AB InBev Vietnam honored at "Typical Taxpayers Honoring Ceremony" in 2020-2022
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January 22, 2024

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HCMC - Heineken has chosen Siemens as its strategic partner for a multi-phase decarbonization program spanning over 15 of its breweries and multiple houses worldwide
January 22, 2024

The effort's primary objective is to significantly reduce energy consumption and carbon emissions.

Heineken aims to achieve a 50% reduction in carbon emissions and a substantial decrease in energy consumption of more than 15 of its facilities worldwide by 2025.

This project encompasses regions across Asia, the Americas, and Europe, leveraging cutting-edge technology provided by Siemens.

The collaboration between the two companies will focus on optimizing heating and cooling processes while transitioning to renewable energy sources to achieve substantial reductions in emissions.

"By collaborating on an end-to-end program, we are able to combine hardware, software and analytics to predict and deliver the long-term results which are now crucial to every industry," said Matthias Heubrich, managing board member of Siemens AG and CEO of Smart Infrastructure.

With a five-year partnership agreement with Siemens, Heineken aims to continuously monitor and fine-tune its operations for maximum impact.

This initiative aligns with Heineken's roadmap to achieve net-zero emissions throughout its entire value chain by 2040.

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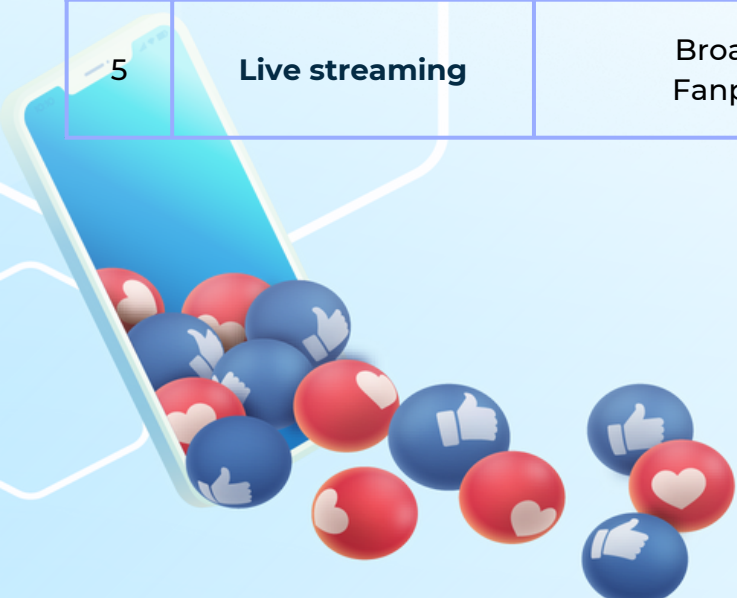
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